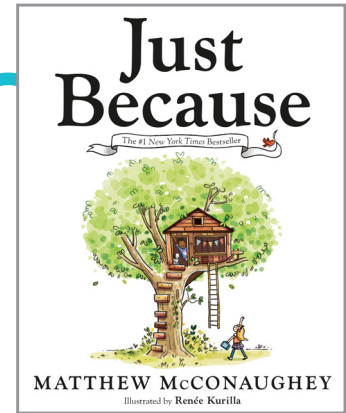




# Visual Voice

## LIFE LESSONS



**RESPOND** to author Matthew McConaughey's advice when he suggests that students find and use their voice. What are some of the many ways that people communicate thoughts and feelings?



**CONNECT** the messages in the book *Just Because* with your own life experiences. Focus on the life lesson that says *just because* it feels like your spoken voice is not being heard does not mean you can't express your ideas and feelings non-verbally through visual art, music, body language, dance, and/or drama.



**CREATE** a sketch that shows you expressing your voice non-verbally. As you draw, think of the image you are creating as your *visual voice*. Create a facial expression and body position that communicate your main message.



**PRESENT** your *visual voice* to classmates. Ask them what your art is communicating.

Discuss examples of images online, in billboards, book illustrations, and advocacy campaigns that communicate a message through art.

**Note for teachers and parents:**  
For more creative inspiration and hands-on explorations go to [Crayola.com/CreativityWeek](https://Crayola.com/CreativityWeek)  
To share student artwork on social media please post using #CrayolaCreativityWeek



**Penguin Young Readers**

*Just Because*  
Penguin Young Readers  
Text ©2023 by Matthew McConaughey  
Illustration ©2023 by Renée Kurilla



**Learning**

**Imagination in Action**  
Thinking Sheet

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