



Buzz-iness Wisdom

BEE-LIEVE IN YOUR FUTURE



RESPOND to Mikaila's story. She attended a Kidz Biz Fair at age 4 ½ and became an entrepreneur whose business donates to bee conservation. She started selling cups of honey-sweetened lemonade in front of her house and *Me & the Bees Lemonade* was born. She secured a deal on the television series *Shark Tank*. At age 11 she received an \$11 million contract from Whole Foods Market. Her product line is now carried in 1,500 stores. Her book, *Bee Fearless: Dream Like a Kid*, explains the business insights that guide her success.



CONNECT the mindsets and behaviors entrepreneurs embrace with your financial goals. How do attitudes about spending, saving, and investing pertain to your everyday experiences in managing money? Consider some decisions you make about what to buy, how much to save, and making investments that have the potential to reap benefits later. How are those similar to or different from decisions that Mikaila Ulmer makes as an entrepreneur?



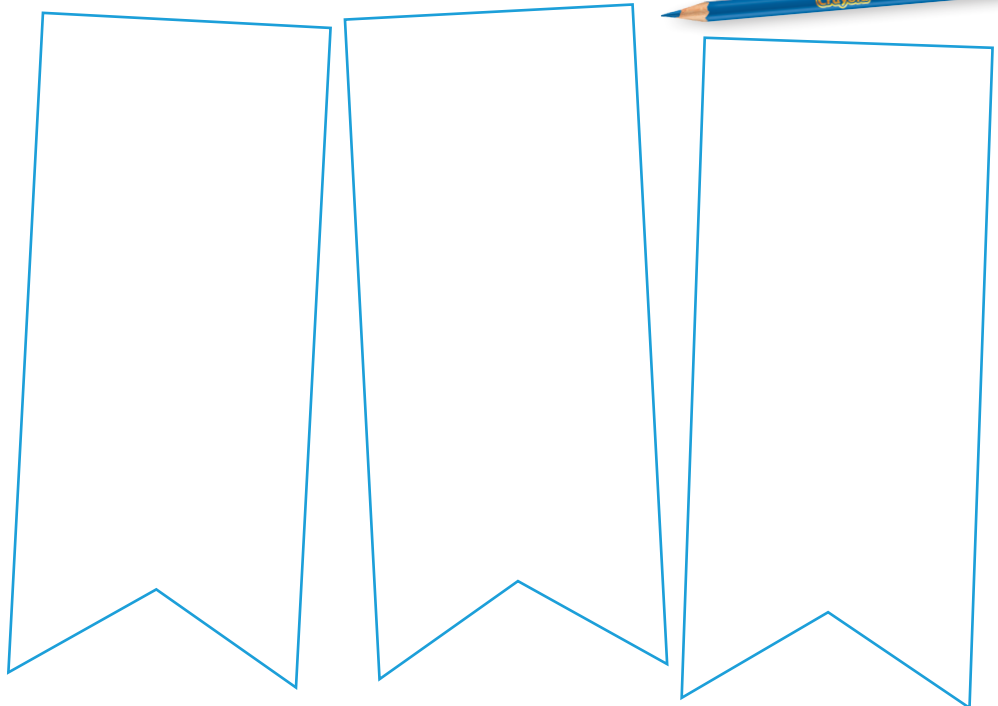
CREATE colorful buzz-iness ribbons that share your words of wisdom about money, financial planning, being a savvy consumer, or business leadership. What advice might create a buzz of excitement when you share with others?

Consider these statements as you write your own ideas:

- *Learning how to manage money is a life skill.*
- *When you ask money questions you're asking to learn.*
- *When you fail, learn what you did wrong and try again.*
- *Identify your strengths. Embrace what you are good at!*
- *Successful companies are run by people who love what they do.*



PRESENT your buzz-iness wisdom ribbons to family members and friends. Which statements inspire the most discussion and generate a buzz of excitement?



Buzziness IDEA

Consider three practices as you grow your business: GIVE, SAVE, SPEND, in that order.

Create a mindset around charity because it is much more rewarding to sell a product that has a mission.

Save because it's forward-thinking about your financial security.

Finally, spend because you should be able to enjoy your hard work.

Note for teachers and parents:
For more creative inspiration and hands-on explorations go to [Crayola.com/CreativityWeek](https://www.crayola.com/CreativityWeek). To share student artwork on social media please post using #CrayolaCreativityWeek



Bee Fearless: Dream Like a Kid
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Imagination in Action
Thinking Sheet